



Targeted Victory

November 17, 2016

33 Capitol Street
Concord NH 03301
11.17.16

Dear Attorney General Foster:

This letter is to provide you notice of a recent security incident that may have compromised the personal and payment information of New Hampshire residents. Targeted Victory manages the NRSC online store (store.nrsc.org) utilizing a third party eCommerce platform, Magento. Targeted Victory has worked diligently to investigate the unfortunate situation.

On October 5, 2016, we learned that a sophisticated malware attacked the NRSC's online store potentially affecting 503 individuals, 3 of which are individuals residing in your state. From our investigation, we learned that a copy of personal information was stolen as a result of a widespread Magecart credit card skimming attack affecting many other eCommerce sites. And, based on the facts known to Targeted Victory, the malware exposed a copy of personal and payment information of individuals that made purchases on the NRSC's online store, which means that individual's first and last name, payment card number, expiration date, card verification code, address, phone number and email address may have been compromised as a result of the attack.

Targeted Victory values and respects the privacy and security of personal information. We have taken all necessary steps to prevent this unauthorized access from recurring by shutting down the site and removing it from Magento's platform. Magento will not be used on any Targeted Victory or NRSC site moving forward.

Additionally, to help the affected individuals monitor their information, Targeted Victory has contracted with CSID to provide one year of CSID Protector services, which includes CyberAgent® Internet Surveillance, Identity Theft Insurance and Identity Restoration coverage at no cost to them. We sent a notification letter via mail to all New Hampshire residents potentially affected by this incident including details of this service and any additional steps they can take to help further protect their information.

Should you have any questions, please contact me at [571-882-2598](tel:571-882-2598).

Thank you for your patience and understanding during this time.

Sincerely,

Emily Werner
Targeted Victory, LLC
Counsel